



Call for Applications • Due 1/5/2016
CWSHRC Digital Media and Outreach Director

Overview: Over the past several years, digital media use within the Coalition of Women Scholars in the History of Rhetoric and Composition has increased considerably. Currently, the CWSHRC boasts not only a long-standing listserv and website but also Facebook, Twitter, and Instagram accounts and along with a 2015-16 Social Media Action Team 53 volunteers strong. Eager to make the most of these resources while meeting the demands of effective communication both within and beyond the Coalition, we are pleased to announce the creation of a new term-based position: The CWSHRC Digital Media and Outreach Director.

Position description: The Digital Media and Outreach Director will report directly to a designated member of the Executive Board and work in close collaboration with the group's web coordinator. General responsibilities will include:

- Overseeing communication across available digital platforms to promote effective communication among current and prospective Coalition members and the greater professional community;
- Generating and regularly posting appropriate content to the Coalition's social media platforms and coordinating across platforms as appropriate;
- Maintaining and purposefully increasing listserv use;
- Generating meaningful website content, such as organizational news, member profiles, mentoring spotlights, and so on.
- Working with available data and, when needed, generating new data about CWSHRC digital media practices.

The Digital Media Outreach Director will not work alone. Instead, the Director will establish and supervise committees, task forces, and teams as needed, working in accordance with the CWSHRC Bylaws.

Appointment and eligibility:

The CWSHRC Digital Media and Outreach Director will be selected by a committee established by the CWSHRC President and will serve a two-year term beginning April 15, 2016 and ending April 14, 2018. The Director will have *Ex Officio* status on the Coalition Advisory Board (AB) unless the Director is an AB member. All CWSHRC members are eligible to apply except next term's officers (including the Member-at-Large). Consideration will be given to applicants who already hold a terminal degree (i.e., PhD, MFA), and who have an established record of relevant research, teaching, and/or service. Applicants must be current members of the Coalition. To confirm membership status, contact Treasurer Marta Hess (mhess at gsu.edu) no later than 12/30/2015.

Since the Digital Media and Outreach Director will need to be an active participant in the Coalition's two main conferences, CCCC and (in alternate years) Feminisms and Rhetorics, the Director will receive a stipend of up to \$750 per year to defray the cost of conference travel and housing.

To apply: Email a cover letter and current CV to Coalition President Jenn Fishman (jennfishman.phd at gmail.com). In the letter be sure to elaborate your interest in the position and in serving the Coalition; your ideas for fulfilling the role and your ability to do so in relation to your current and projected responsibilities; and your qualifications, including (but not limited to) relevant scholarship and/or scholarly projects. Applicants are welcome to send citations for or links to examples of relevant work. Applicants are also encouraged to get to know the Coalition's current digital resources, including the website <<http://cwshrc.org/>>, Facebook page <[https://www.facebook.com/ CWSHRC/](https://www.facebook.com/CWSHRC/)>, Twitter account <twitter.com/CWSHRC>, and Instagram site <[https://instagram.com/ cwshrc/](https://instagram.com/cwshrc/)>. In addition, copies of the recent Digital Task Force Report on the Coalition's media needs and use are available upon request. Send initial questions to Jenn Fishman (jennfishman.phd at gmail.com) no later than 12/30/2015.

Applications are due 1/5/2016